

PURPOSE-DRIVEN LEADERSHIP  
**SOMETHING BIGGER**

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## PURPOSE DRIVEN LEADERSHIP

- ❖ Purpose before organization
  - Organizations who prioritize **purpose** in their work, understand that **the purpose of the organization is more important than the organization itself.**
  - Purpose driven leaders encourage those around them to prioritize the organization's purpose, *not loyalty to the institution*, when making decisions.
- ❖ Respect for ecosystem
  - Purpose driven leaders understand the responsibility of mutual respect between their organization and other institutions, both formal and informal, around them.
  - **They understand how the organization plays a role in the whole of its community.**
- ❖ Equity mindset
  - Leaders who are driven by purpose are committed to equity. There should be an understood reason why their organization is needed.
  - But also, consideration for who is saying that there is a need? Is everyone included in that conversation? Are there some calling for this need to be met in a different way?
  - We want to use critical thinking to assess and understand our work; thereby, helping to ensure that we're meeting the purpose in an equitable way.
- ❖ Authorized voice and power
  - Purpose driven leaders recognize the privilege of leadership and yield the understanding that their work, and their organization's work, must be authorized by those impacted by the services.

